

# Corporate Profile

# AuthentiDate®

**Authentidate Holding Corp. (Nasdaq: ADAT)** is a worldwide provider of its proprietary Health Information Exchange (HIE), Inscribe, and several associated solutions and services. The company's offerings enable healthcare organizations and other enterprises to increase revenues, improve productivity and reduce costs by simplifying the exchange of sensitive data with outside parties, automating workflows and enhancing compliance with regulators.

**Inscribe** - is a HIE designed to provide a secure and easy to use environment to transfer data from one party to another. However, Inscribe goes further than traditional HIEs and supports more complex clinical and administrative workflows. This strategy allows HIE administrative entities to create additional value for stakeholders, thereby ensuring that the implementation is profitable and sustainable.

Inscribe ensures that all intended parties can interact with the system today by utilizing a combination of web, phone, fax and telehealth technology. This reduces the need for costly adoption programs and protects previous investments in systems and technology. Also, Inscribe is based on Software as a Service (SaaS) and Appliance based Software Delivery (AbSD) models. These delivery models allow users to benefit from reduced costs, reduced IT resource requirements, easy implementation and reduced complexity as no hardware or software needs to be purchased or maintained.

Inscribe offers patent pending content authentication technology in the form of the United States Postal Service® Electronic Postmark® (EPM). Currently, Authentidate is the only authorized provider of the USPS EPM.

**Inscribe supported Solutions and Services** - offer users tools that utilize Inscribe and provide additional operational and cost saving benefits.

**Inscribe Healthcare** - an integrated suite of web-based services for healthcare professionals to easily exchange, electronically sign, track or update time-sensitive information quickly and securely, transforming the landscape of healthcare administration. In addition, all of Inscribe Healthcare's modules meet HIPAA regulations.

Each year the U.S. healthcare industry spends more than \$600 billion administering healthcare, and is projected to be over \$1.3 trillion by 2017.

**Electronic House Call™** - a telehealth-based patient vital signs monitoring solution that improves care for patients with chronic illnesses and reduce cost of care. This telehealth solution incorporates Electronic House Call monitoring devices and a specially designed web-based management and monitoring software module based on the Inscribe HIE. This solution is offered by ExpressMD, a J.V. between Authentidate and EncounterCare.

The telehealth market in the U.S. is estimated to be a \$12 billion market by 2012 for primary healthcare according to a study by SUNY Fredonia.

**Hospital Discharge** – integrates the Inscribe patient placement solution with Nortel's Patient Discharge Solution (PDS) in order to automate a hospital's entire patient discharge process and improve its facility utilization by optimizing patient length-of-stay and bed turnover. With a comprehensive nationwide database of referring physicians and post-acute care facilities, hospital case managers easily match patients' needs with a post acute care facility or home nursing care provider within a few minutes of online entry.

Hospitals can reduce patient discharge costs by more than 80% using an automated discharge solution.

## Market Snapshot

Exchange:	NasdaqCM
Ticker:	ADAT
Price (4/20/09):	\$0.49
Market Cap:	\$17.2 mil
52-week high:	\$0.80
52-week low:	\$0.08
Shares outstanding:	34.21 million
Fiscal year end:	June 30

## Investment Considerations

- Inscribe solutions and services offer significant, proven reduction in administrative costs
- Inscribe and its associated solutions and services address large and growing markets in the U.S. healthcare system
  - \$600+ billion spent each year administering healthcare
  - Patient monitoring systems in primary healthcare estimated to reach \$12 billion by 2012
- Agreement with Nortel to offer an integrated hospital discharge solution utilizing Inscribe
- Telehealth joint venture, ExpressMD, expecting to initiate sales of its patient monitoring solutions and services in 2Q Calendar 2009
  - Received U.S. FDA approval in April 2009
  - Non-exclusive distribution agreement with Cytrist in place for Southeast
- Authentidate's revenues increased 27% in the United States during the quarter ended December 31, 2008
- Authentidate has a strong balance sheet, no long-term debt
- The company has a three year license agreement with the United States Postal Service® to serve as an authorized provider of USPS Electronic Postmark®
- Experienced management team, with a renewed sales strategy and significant cost restructuring

## Selected Inscribe Healthcare's U.S. Customers

As of December 31, 2008, more than 40 customer projects within the healthcare industry were in the process of implementing or were already utilizing Inscribe Healthcare. Some of the companies that are currently utilizing Inscribe Healthcare include:



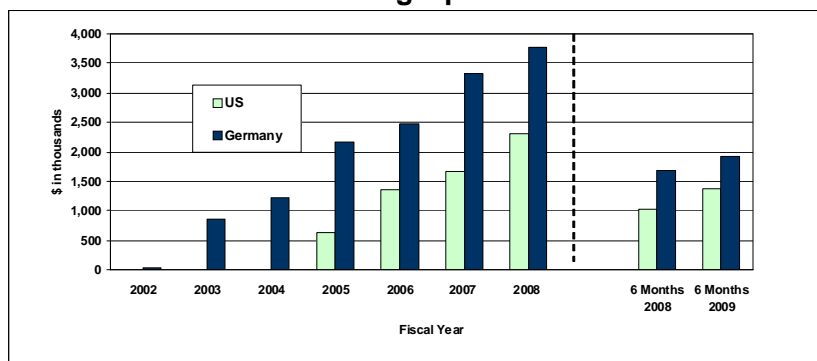
## Authentidate International AG

Headquartered in Düsseldorf, Germany, Authentidate's European subsidiary, Authentidate International AG, is focused on electronic invoicing and healthcare security solutions. Authentidate International AG is the leading provider of electronic signatures in Germany and was the first accredited certification provider focusing on qualified time stamps in compliance with the German Signature Act and European Signature Directives. The subsidiary offers an integrated suite of modules and security technology components consistent with European standards.

## Selected Authentidate International's Customer & Partner Relationships



## Revenue Trends - Continuing Operations



## Recent Corporate News

**April 14, 2009** ExpressMD™ Solutions' Remote Patient Health Monitoring Device Receives 510(K) Market Clearance Approval From FDA

**April 6, 2009** Authentidate Teams with Nortel to Enhance Hospital Patient Discharge and Placement Processes

**April 6, 2009** Authentidate Buys Back Shares of its Common Stock

**March 26, 2009** Authentidate Successfully Defends Against Class Action Lawsuits

**March 24, 2009** SuperCare Medical Implements Authentidate's Inscribe Healthcare Service to Enhance Health Information Exchange with Referring Physicians

**March 10, 2009** UroMed, Inc. Selects Authentidate's Inscribe Healthcare Service to Accelerate Health Information Exchange and Approvals from Referring Physicians

## Management Team

**President**  
O'Connell (Ben) Benjamin

**Chief Financial Officer**  
William Marshall

**Vice President, Sales and Client Service**  
Paul Skinner

**Chief Executive Officer, Authentidate International AG**  
Jan C. E. Wendenburg

## Corporate Information

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